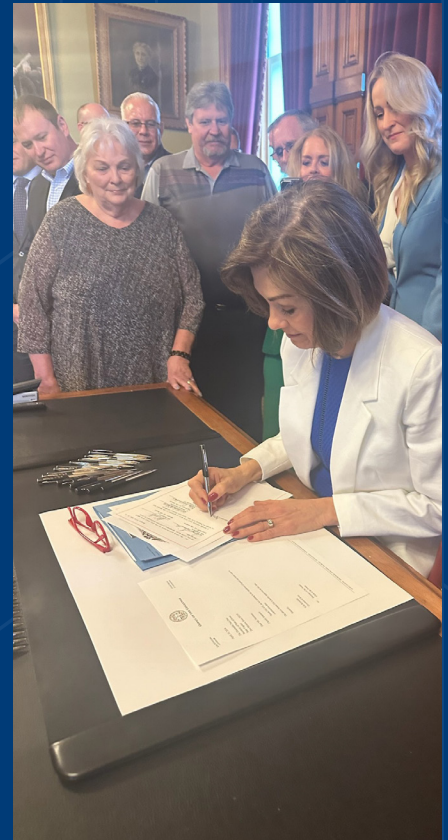


Des Moines HBA

PARTNERSHIP & ADVERTISING OPPORTUNITIES



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If you have any questions about analytics, please reach out and we would be happy to provide more or answer any questions regarding them.

ADVERTISE IN OUR THREE SHOW MAGAZINES

BUILDING SHOW OF IOWA



NEW SHOW, NEW MAGAZINE!

3,000
Projected Attendance

Ad Deadline: 2/3/25

Iowa Events Center
Des Moines

SHOW & BUYER'S GUIDE
FIND PROFESSIONALS TO HELP YOU ACHIEVE YOUR HOUSING GOALS 2024

HOMESHOWEXPO




10,000
Projected Attendance

Ad Deadline: 7/22/25

Grimes Iowa

TOUR OF REMODELED HOMES



500
Projected Attendance

Ad Deadline: 7/22/25

Des Moines Metro

BENEFITS OF MAGAZINES

- Programs are both in print and digital to reach a larger audience
- Get your information out to consumers as well as members
- Company name in Advertisers Index

85,500+
Total Digital
Page Views

AD DIMENSIONS

2 PAGE SPREAD



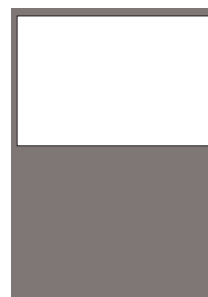
Trim: 16.75 X 10.875"
Bleed: 0.125"

FULL PAGE



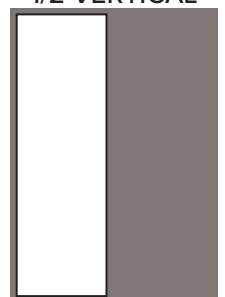
Trim: 8.375 X 10.875"
Bleed: 0.125"

1/2 HORIZONTAL



Trim: 7.625 x 5"
Bleed: N/A

1/2 VERTICAL



Trim: 3.75 x 10.125"
Bleed: N/A

Quarter Page ad size: 3.75 x 5"

2025 SHOW MAGAZINES CONTRACT

Building Show of Iowa 2025

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

HomeShowExpo 2025

Ad Options	Ad Price
2-Page Spread	\$3,500
Back Cover	\$4,500
Inside Front Cover	\$2,750
Inside Back Cover	\$2,750
First Turning Page	\$2,750
Full Page	\$2,250
Half Page – Horizontal or Vertical	\$1,250
Quarter Page	\$850

Tour of Remodeled Homes 2025

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

Three Show Package* - a \$300 savings!

Ad Options	Ad Price
2-Page Spread	\$7,700
Full Page	\$4,450
Half Page – Horizontal or Vertical	\$2,650

***Must maintain an active membership throughout the advertising contract in order to advertise in all three magazines.**

Building Show of Iowa _____ Price _____

HomeShowExpo _____ Price _____

Tour of Remodeled Homes _____ Price _____

Three Show Package _____ Price _____

TOTAL: \$ _____

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. For the HomeShowExpo and Tour of Remodeled Homes magazines, advertisements can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

E-mail _____ Phone _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____ Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2025 BLUEPRINT MAGAZINE CONTRACT

NEW ADS ARE DUE THE 15TH OF EACH MONTH



View past examples at: dsmhba.com/publications

CAPTURE YOUR AUDIENCE MONTHLY

1,400+

Members
e-mail list

6,300+

Consumers
e-mail list

Also posted on social media and website.

BLUEPRINT

Ad Page Options	Dimensions	12 Months	6 Months	< 6 Months
Inside Front Cover	8.375 x 10.875"	\$400 mo	\$500 mo	\$600 mo
First Turning Page	8.375 x 10.875"	\$400 mo	\$500 mo	\$600 mo
Two Page Spread	16.75 x 10.875"	\$500 mo	\$550 mo	\$650 mo
Full Page	8.375 x 10.875"	\$300 mo	\$350 mo	\$450 mo
Half Page – Horizontal	7.625 x 5"	\$200 mo	\$250 mo	\$350 mo
Half Page – Vertical	3.75 x 10.125"	\$200 mo	\$250 mo	\$350 mo

Length of Contract: _____

Ad Size: _____

Contract Term: _____ Through: _____

Ad Instructions:

Use most recent Ad: ____ Providing New Ad: _____

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2025 ONLINE MEMBERSHIP DIRECTORY CONTRACT

100% Online and Updated Daily!



MEMBERSHIP DIRECTORY

Website Options	Price
Pop Up Ad (12)	\$300/Month
Side Logo/Ad (4)	\$500/Year
Scrolling Top Logo (13)	\$250/Year
Highlighted Company Listing	\$125/Year
Add Logo	\$50 (one time fee)

INQUIRE ABOUT BUNDLING WITH SOCIAL MEDIA POSTS.

Benefits:

- Updated daily and sent out in the Blueprint magazine every month
- Seen by members and consumers alike
- Easy to search using keywords

*IMAGE IS FOR VISUAL PURPOSES ONLY. NOT EXACT REPLICA OF WEBSITE.

Website Option(s): _____

TOTAL AMOUNT DUE: \$ _____

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

OTHER ADVERTISING - 2025

E-MAILS

- \$300 (Member) \$1,000 (Joining Member) - E-mail to Members List (52 Available)
 - 1,400+ members of our association
 - Sent by the HBA on your behalf (*only sent on Friday's*)
- \$550 (Member) \$1,250 (Joining Member) - E-mail to Consumer List (12 Available)
 - 6,300+ consumers
 - Sent by the HBA on your behalf
- \$500 - Blueprint Footer Ad (1 Available, distributed 12 times)
 - Banner ad at the bottom of our Blueprint e-mail to members

ENGAGEMENT PARTNER

- \$1,000 (6 Available)
 - Logo at Speed Networking events (2)
 - Logo at Education events (2)
 - * Ability to host 1 Speed Networking or Education event at your office
 - * Scrolling Top Logo on "Our Members" section of website

TOUCH PROGRAM PARTNER

- \$1,000 (2 Available)
 - Logo on 12 mailings throughout the year
 - Logo on 9 e-mails throughout the year
 - Reach members in their first through sixth year of membership (roughly 300 members)

HBA 101 PARTNER

- \$350 (4 Available)
 - Logo on tv in basement during the meeting
 - Logo on HBA 101 flyer for the month you are hosting
 - Ability to provide promotional item for distribution during the meeting
 - Choice of hosting month based on availability

NETWORKING AFTER HOURS

- \$500 (Availability limited)
 - Bring Networking After Hours to your office!
 - Host company responsible for providing appetizers and beverages

SOCIAL MEDIA PRESENCE

- \$150 - Sponsored Social Media Post
 - Sponsored post on our social media platform(s)
 - Reach a different audience than you currently have on social media

MAILING

- \$700 - Ad in Membership Invoice Mailing for the year (2 Available)
 - Ability to have a bucksliip ad in all membership dues invoice mailings
 - Reach all 700+ members by mail (*you must provide ads - size 8.5" x 3.5"*)

CUSTOM AD CREATION

- \$100 per hour - Print/Digital Advertisements
 - Work with our in-house graphic designer to create a one of a kind ad for your business

ADDRESS LABELS

- \$300
 - Printed Labels of all Member Business Companies' Addresses

DSM HBA 2025 PLATINUM PARTNER - \$15,000

Benefits:

- 1 DSM HBA Associate or Builder Membership Investment
- Company logo on DSM HBA and show websites
- Ability to write an article for one month of the Blueprint (contact Jess)
- Company logo on all Blueprint Table of Contents
- Recognition in all event programs
- Company name included on all print and TV media
- Inclusion in at least 1 social media post for each show
- Full page ad in all issues of Blueprint
- Full page ad in all HBA show programs
- Highlighted company listing on website
- Company logo on table tops at all HBA General Membership Meetings
- Ability to host a Networking After Hours in 2025 (first come, first choice)
- Recognition at the HBA Holiday/Annual Party
- Reserved table at the HBA Holiday Party (10 tickets)*
- 1 Spring Golf Outing Foursome*
- 2 Tickets for the Sporting Clay Tournament*
- 6 Building Show of Iowa Member Night tickets*
- 10 HomeShowExpo Uncoastal Social tickets*
- 6 Tour of Remodeled Homes tickets

**Your company MUST RSVP. If your company doesn't show or cancels within 1 week of the event you will be invoiced for the cost.*

Additional Options:

\$95 Remodelers Council Membership

\$100 Professional Women in Building Council Membership

Lock me in for a two year platinum partnership contract now

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

2025 BUILDING SHOW OF IOWA PARTNERSHIP BENEFITS



BUILDING SHOW OF IOWA



Remodeling • New Construction • Innovation

Gold Partner Benefits: \$4,000

- Large booth space in prominent location
- Full page ad in the Building Show of Iowa magazine
- Half page ad in 4 issues of the Blueprint (February, March, April and May)
- Company logo in the Building Show of Iowa magazine
- Company logo on Building Show of Iowa website
- Company logo on signage at the Building Show of Iowa
- Company logo on all marketing material for the show
- Partner video created for social media and marketing
- Special mention at Building Show of Iowa Member Night
- 4 tickets to Building Show of Iowa Member Night

Silver Partner Benefits: \$3,000

- 10x10 booth
- Half page ad in the Building Show of Iowa magazine
- Half page ad in 2 issues of the Blueprint (February and March)
- Company logo in the Building Show of Iowa magazine
- Company logo on signage at the Building Show of Iowa
- Company logo on all marketing material for the show
- Special mention at Building Show of Iowa Member Night
- 2 tickets to Building Show of Iowa Member Night

Member Night Partner Benefits: \$1,000

- Company logo on the event registration landing page
- Company logo on signage at the Building Show of Iowa
- Company logo on all marketing material for Member Night
- Special mention at Building Show of Iowa Member Night
- Ability to have a table or swag at Member Night
- 4 tickets to Building Show of Iowa Member Night

Keg Partner Benefits: \$500

- Company logo on signage on bar at Member Night

36,700
Reach on Facebook
& Instagram

43,000
Website Page Views

16,000
Website Users



HOMESHOWEXPO

HOMESHOWEXPO

Gold Partner Benefits: \$10,000

- Partner video created for social media and marketing
- Ability to have a display set up at the HomeShowExpo
- Full page ad in the HomeShowExpo magazine
- Full page ad in 6 issues of the Blueprint (July-December)
- Minimum of 3 social media posts
- Ability to put a postcard or one-page flyer in Welcome Bags
- 20 HomeShowExpo tickets (regular show tickets)
- 10 HomeShowExpo Uncoastal Social tickets
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine

Front Gate Partner Benefits: \$7,500

- First right of refusal for the following year
- Exclusive sponsor signage at the front ticket gate
- Provide bags to be used as the welcome bags for the patrons
- Ability to produce flyers to be handed out to each patron
- Will provide volunteers to take tickets and stuff bags– 3-4/shift
- Opportunity to provide bottled water with logo on it for patrons
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine
- Full page ad in the HomeShowExpo magazine
- Full page ad in 4 issues of the Blueprint (September - December)
- Ability for HBA Staff to create 1 video for social media
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Uncoastal Social tickets

Silver Partner Benefits: \$5,000

- Half Page ad in HomeShowExpo magazine
- Inclusion in a minimum of 2 social media posts
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Uncoastal Social tickets
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine

Metro Showcase Stats

108,000+
Reach on
Social Media

133,000
Website Page
Views

63,000
Website Users



HOMESHOWEXPO

HOMESHOWEXPO

SOLD
OUT

Pavilion Partner Benefits: \$5,000

- First right of refusal for the following year
- Half page ad in the HomeShowExpo magazine
- Half page ad in 3 issues of the Blueprint (September, October and November)
- Ability to be on-site in Pavilion tent and provide swag
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo magazine
- 4 Uncoastal Social tickets
- 10 HomeShowExpo tickets (regular show hours)

Boardwalk Partner Benefits: \$3,000

- 2 HomeShowExpo tickets (regular show tickets)
- 2 HomeShowExpo Uncoastal Social tickets
- Inclusion in a minimum of 1 social media post
- CHOICE OF (1) ONE:
 - On site presence with ability for display (electricity provided)
 - Half page ad in the HomeShowExpo magazine
- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in the HomeShowExpo magazine

HomeShowExpo Welcome Bag Benefits: \$1,500

- Company logo included on all signage and banners
- Company logo included in the magazine
- Ability to put a postcard or one-page flyer in the consumer bags
 - Must provide postcards or one-page flyer by **Friday, August 22**
 - Must provide 8,000 items

HomeShowExpo Supporter Benefits: \$1,000

- Company logo included on partner banner
- Company logo included in the magazine



HOMESHOWEXPO

HOMESHOWEXPO

DATES:

September 13-14, 18-21, 25-28

LOCATION:

RidgeView Development, Grimes

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

E-mail: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2025 UNCOASTAL SOCIAL PARTNERSHIP BENEFITS

Formerly HomeShowExpo Member Night



Presenting Partner Benefits: \$10,000

(3 available)

- Recognition as a Presenting Partner for the Uncoastal Social in all marketing assets with logo inclusion
- Logo inclusion in all media coverage and paid advertising schedules
- 6 tickets to the Uncoastal Social
- Attendee List with emails provided prior to event
- Half page ad in HomeshowExpo magazine
- Logo in Uncoastal Social flyer insert and HomeShowExpo magazine
- Ability to address attendees during program

In-Home Experience Partner Benefits: \$5,000

(1 available per home)

- Opportunity to be on-site in HomeShowExpo home
- 4 Tickets to Uncoastal Social
- Attendee List with emails provided prior to event
- Logo in Uncoastal Social flyer insert

Bar Cart Partner Benefits - \$3,000

(2 available)

- Logo inclusion on Bar Cart signage
- Ability to serve beverages on-site to attendees and provide custom cups
- 2 tickets to the Uncoastal Social

Cigar Rolling Partner Benefits - \$2,000

(1 available)

- Logo inclusion on Cigar Rolling station signage
- 2 tickets to the Uncoastal Social

Transportation Partner Benefits - \$2,000

(1 available)

- Logo inclusion on signage at both bus stops
- 2 tickets to the Uncoastal Social

Check-In Partner Benefits - \$2,000

(2 available)

- Logo inclusion on check-in signage
- Minimum of 4 volunteers at check-in
- 2 Tickets to Uncoastal Social

2025 UNCOASTAL SOCIAL PARTNERSHIP BENEFITS CONTINUED

Formerly HomeShowExpo Member Night



Air Conditioned Bathroom Partner Benefits: \$1,500

(1 available)

- Logo inclusion in air conditioned bathroom
- 2 tickets to the Uncoastal Social

Vendor Tent Partner Benefits: \$1,500

(Ask for availability)

- Ability to provide swag for tent
- Ability to hand out beverages on-site to attendees

Golf Cart Partner Benefits: \$500

(4 available)

- Logo inclusion on Golf Cart signage

Event Partner Benefits: \$250

- Logo inclusion on signage at event



Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

2025 PEOPLE'S CHOICE PARTNER

HOMESHOWEXPO AND TOUR OF REMODELED HOMES



SOLD
OUT

People's Choice Partner Benefits: \$5,000

- First right of refusal for the following year
- Logo inclusion on the voting page for HomeShowExpo and Tour of Remodeled Homes magazines
- Half page ad in 3 issues of the Blueprint (September, October, November)
- Ability to be on-site at HomeShowExpo to promote voting for People's Choice
- Exposure at HomeShowExpo through signage
- Company logo on HomeShowExpo and Tour of Remodeled Homes websites
- Company logo in HomeShowExpo and Tour of Remodeled Homes magazines
- 4 HomeShowExpo Uncoastal Social tickets
- 6 HomeShowExpo tickets (regular show hours)
- 2 Tour of Remodeled Homes Bus Tour spots (Friday before the Tour starts)

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to DSM HBA must comply with DSM HBA's mechanical specification requirements. 2. All sums due DSM HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless DSM HBA receives written objection to the billing amount set forth in DSM HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the DSM HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____



TOUR *of* REMODELED HOMES

Ticket Partner Benefits: \$2,500

- Exclusive rights to put logo on Tour ticket
- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes magazine
- Half page ad in Tour of Remodeled Homes Magazine
- Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

Tour Partner Benefits: \$1,500

- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes magazine
- Half page ad in the Tour of Remodeled Homes magazine
- Company logo on signage at each home
- 2 Tickets for the Bus Tour (Friday before the Tour of Remodeled Homes event starts)
- 2 Tour of Remodeled Homes tickets

Bus Tour Partner Benefits: \$1,000

- Company logo on the Tour of Remodeled Homes website
- Company logo in the Tour of Remodeled Homes magazine
- Special mention at Tour of Remodeled Homes Bus Tour
- Ability to provide swag for Bus Tour participants
- 2 Tickets for the Bus Tour (Friday before the Tour of Remodeled Homes event starts)

Metro Showcase Stats

108,000+
Reach on
Social Media

133,000
Website Page
Views

63,000
Website Users

TOUR OF REMODELED HOMES

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The Greater Des Moines Home Builders Association (DSM HBA) and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. All advertising materials supplied to DSM HBA must comply with DSM HBA's mechanical specification requirements. 2. All sums due DSM HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 3. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 4. Unless DSM HBA receives written objection to the billing amount set forth in DSM HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 5. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the DSM HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

2025 GOLF LEAGUE PARTNERSHIP BENEFITS



Golf League Partner Benefits: \$750

2 Available

- Recognition at the first Monday of league
- Signage at the first and last Monday of league
- Logo on marketing for golf league

Golf League Drink Partner Benefit: \$475

18 Available (one per Monday)

- Recognition on your designated Monday

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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GOLF LEAGUE

Signature: _____ Date: _____

Name (Print): _____

Company: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2025 SPRING GOLF OUTING CONTRACT

PARTNERSHIP BENEFITS



Title Partner Benefits: \$2,000

- 1 Available
- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts
- 1 Foursome

Hosting a Hole Benefits: \$1,000

- 5 Available
- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Keg Partner Benefits: \$750

- 1 Available
- Signage near keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

- 2 Available
- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Full Hole Benefit: \$300

- 14 Available
- Golf sign on the hole

Lounge Partner Benefits: \$250

- 6 Available
- Signage at lunch pick-up
- Logo'd signage in the lounge
- Provide 250 swag items for golfers

Swag Bag Partner Benefit: \$150

- 10 Available (*Inquire with Katie about custom items*)
- Provide 250 swag items for each golfer's bag

Grounds Partner Benefit: \$150

- Unlimited
- Golf sign around the putting green or driving range

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

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Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2025 FALL PAC GOLF OUTING PARTNERSHIP BENEFITS

Title Partner Benefits: \$1,750

1 Available

- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts
- 1 Foursome golfing in event

Keg Partner Benefits: \$500

1 Available

- Signage at keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Lounge Partner Benefits: \$250

6 Available

- Signage at lunch pick-up
- Logo'd signage in the lounge
- Ability to provide swag for each golfer

2025 SPORTING CLAY TOURNAMENT PARTNERSHIP BENEFITS

Check-In Partner Benefits: \$500

1 Available

- Logo'd Sign near check in
- Check-in people and hand out ammo
- Ability to provide swag for each player

Station Partner Benefits: \$400

5 Available

- Signage at a shooting station
- Ability to host a station and network with attendees
- Ability to provide swag

Hosting a Hole Benefits: \$750

5 Available

- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

2 Available

- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Full Hole Benefit: \$300

14 Available

- Golf sign on the hole

Grounds Partner Benefit: \$150

Unlimited

- Golf sign around the putting green or driving range

Target/Ammo Partner Benefits: \$300

6 Available

- Logo inclusion on partner banner
- Logo inclusion on scorecard

Lounge Partner Benefits: \$250

2 Available

- Logo inclusion on partner banner
- Ability to hand out swag on site

Grounds Partner Benefits: \$150

Unlimited

- Sign around the Pavilion

EVENT PARTNERSHIP COMBO DEALS

Grounds Partner Both Events: ~~\$300~~ \$200

Lounge Partner Both Events: ~~\$500~~ \$400



2025 FALL PAC GOLF & SPORTING CLAY PARTNERSHIP CONTRACT

Fall PAC Golf Partnership Level: _____

Sporting Clay Partnership Level: _____

Combo Event Deal Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

E-mail: _____

Check (payable to HBA of Greater Des Moines)

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Name on Card _____

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Billing address _____

City, State Zip _____