

2024

Des Moines HBA

PARTNERSHIP & ADVERTISING OPPORTUNITIES



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ADVERTISE IN OUR THREE SHOW MAGAZINES

HOME & REMODELING SHOW



3,000
Projected Attendance

Space and Ad
Deadline:
11/6/23

Jacobson Building
Iowa State
Fairgrounds

HOMESHOWEXPO




10,000
Projected Attendance

Space and Ad
Deadline:
7/22/24

Clive
Iowa

TOUR OF REMODELED HOMES



500
Projected Attendance

Space and Ad
Deadline:
7/22/24

Des Moines Metro

BENEFITS OF PROGRAMS

- Programs are both in print and digital to reach a larger audience
- Get your information out to consumers as well as members
- Company name in Advertisers Index

107,000+
Total Digital
Page Views

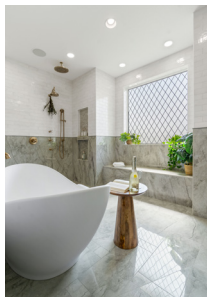
AD DIMENSIONS

2 PAGE SPREAD



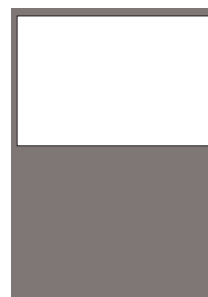
Trim: 16.75 X 10.875"
Bleed: 0.125"

FULL PAGE



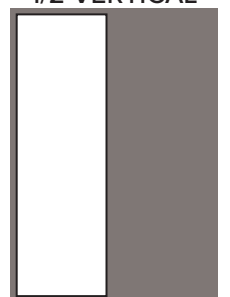
Trim: 8.375 X 10.875"
Bleed: 0.125"

1/2 HORIZONTAL



Trim: 7.625 x 5"
Bleed: N/A

1/2 VERTICAL



Trim: 3.75 x 10.125"
Bleed: N/A

Quarter Page ad size: 3.75 x 5"

2024 SHOW MAGAZINES CONTRACT

Home & Remodeling Show 2024

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

HomeShowExpo 2024

Ad Options	Ad Price
2-Page Spread	\$3,500
Back Cover	\$4,500
Inside Front Cover	\$2,750
Inside Back Cover	\$2,750
First Turning Page	\$2,750
Full Page	\$2,250
Half Page – Horizontal or Vertical	\$1,250
Quarter Page	\$850

Tour of Remodeled Homes 2024

Ad Options	Ad Price
2-Page Spread	\$2,250
Back Cover	\$2,500
Inside Front Cover	\$1,500
Inside Back Cover	\$1,500
First Turning Page	\$1,500
Full Page	\$1,250
Half Page – Horizontal or Vertical	\$850

Three Show Package - a \$300 savings!

Ad Options	Ad Price
2-Page Spread	\$7,700
Full Page	\$4,450
Half Page – Horizontal or Vertical	\$2,650

HomeShowExpo _____ Price _____

Tour of Remodeled Homes _____ Price _____

Home & Remodeling Show _____ Price _____

Three Show Package _____ Price _____

TOTAL: \$ _____

CONTRACT AUTHORIZATION: The HBA of Greater Des Moines is hereby authorized to insert our advertisement in the show programs as specified above. Contract is effective on the date of first placement of advertisement and is based on current rates. A 12 month contract is non-cancelable. I agree to pay all invoices within 30 days of receipt thereof. I understand that my advertisement will not run if payment is more than 30 days in arrears. I understand that a small black boarder may be added to my ad by the designer to comply with standards. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature _____ Date _____

Name (Print) _____

Company _____

E-mail _____ Phone _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____ Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2024 NEW MEMBER PACKET CONTRACT



1 INVEST IN THE INDUSTRY

Welcome

We empower HBA Champions to make Des Moines the best place to live, work, and raise a family.

HBA Champions:

- **Clear & Act** driven and focused to solve the problem and create value.
- **Help First:** Collaborate with members and industry even when no one is watching.
- **Dedicated:** Understanding the importance of showing up, or putting yourself out there.
- **Delivers:** To learn, grow and improve the community.

ADVOCACY EFFORTS

Current Priorities for the Political Action Committee (PAC):
Storm Water, Design Standards, Energy Code, Electrical Code, Youth Employment Opportunities

ADVOCACY = \$\$\$

\$7500 savings per housing start nationally

Des Moines → \$50M

Des Moines Stats

4,388 SF & TH
Creates **12,725** jobs
Generates about **\$487M**

1,483 Apartments
Creates **4,480** jobs
Generates almost **\$71M**


\$10M of Remodeling
Creates **75** jobs
Generates **\$3M**

2 CHAMPION INVESTS IN YOU


Membership Committee Champion

(Business card goes here)


MEET THE DSM HBA STAFF




EXECUTIVE OFFICER
Dan Knapp
dan@dsmhba.com




DIRECTOR OF MEMBERSHIP
Jessica Verwers
jessica@dsmhba.com




DIRECTOR OF EVENTS & PARTNERSHIPS
Katie Nelbauer
katie@dsmhba.com



WORKFORCE DEVELOPMENT
Brandon Patterson
brandon@dsmhba.com



GRAPHIC DESIGNER & PUBLICATIONS
Joss Marston
joss@dsmhba.com



Scan to find us on social media!

DSM HBA Office
6751 Corporate Dr.
Jamaica, IA 50321
515.270.8500
info@dsmhba.com

Ad Page Options	Size	Ad Price
Back Cover	8.375 x 10.875"	\$1,500
Inside Back Cover	8.375 x 10.875"	\$1,000
Inside Front Cover	8.375 x 10.875"	\$1,000
First Turning Page	8.375 x 10.875"	\$1,000
Full Page	8.375 x 10.875"	\$500
Half Page – Horizontal	7.625 x 5"	\$300

Benefits:

- Seen by every new and potential member for the entire year
- Physical copies and digital
- Half-off a yearly Blueprint magazine contract with purchase of new member packet ad

TOTAL: \$ _____

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Signature _____ Date _____

Name (Print) _____

Company _____

E-mail _____ Phone _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____ Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2024 BLUEPRINT MAGAZINE CONTRACT

NEW ADS ARE DUE THE 15TH OF EACH MONTH



View past examples at: dsmhba.com/publications

CAPTURE YOUR AUDIENCE MONTHLY

1,400+

Member's e-mail list

4,900+

Consumer's e-mail list

Also posted on social media and website.

BLUEPRINT

Ad Page Options	Dimensions	12 Months	6 Months	< 6 Months
Inside Front Cover	8.375 x 10.875"	\$400 mo	\$500 mo	\$600 mo
First Turning Page	8.375 x 10.875"	\$400 mo	\$500 mo	\$600 mo
Two Page Spread	16.75 x 10.875"	\$500 mo	\$550 mo	\$650 mo
Full Page	8.375 x 10.875"	\$300 mo	\$350 mo	\$450 mo
Half Page – Horizontal	7.625 x 5"	\$200 mo	\$250 mo	\$350 mo
Half Page – Vertical	3.75 x 10.125"	\$200 mo	\$250 mo	\$350 mo

Length of Contract: _____

Ad Size: _____

Contract Term: _____ Through: _____

Ad Instructions:

Use most recent Ad: _____ Providing New Ad: _____

Billing Information

Invoices must be paid within 30 days of billing. We reserve the right to refuse placement of advertisements on any accounts 30 days or more past due. *All pricing is net.*

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Signature _____ Date _____

Name (Print) _____

Company _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2024 ONLINE MEMBERSHIP DIRECTORY CONTRACT

100% Online and Updated Daily!



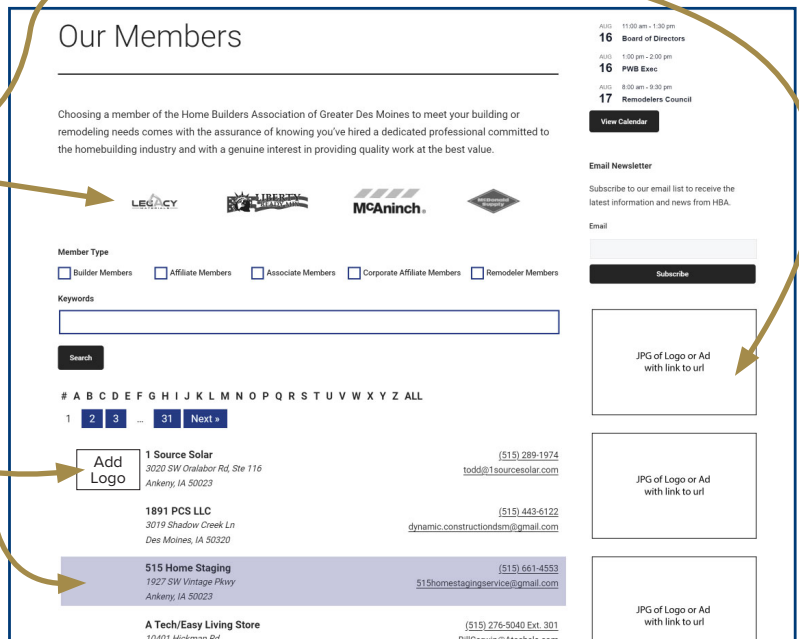
MEMBERSHIP DIRECTORY

Website Options	Price
Pop Up Ad (12)	\$300/Month
Side Logo/Ad (4)	\$500/Year
Scrolling Top Logo (13)	\$250/Year
Highlighted Company Listing	\$125/Year
Add Logo	\$50 (one time fee)

INQUIRE ABOUT BUNDLING WITH SOCIAL MEDIA POSTS.

Benefits:

- Updated daily and sent out in the Blueprint magazine every month
- Seen by members and consumers alike
- Easy to search using keywords



*IMAGE IS FOR VISUAL PURPOSES ONLY. NOT EXACT REPLICA OF WEBSITE.

Website Option(s): _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

HBA 2024 - OTHER ADVERTIZING

E-MAILS

- \$300 (Member) \$1,000 (Joining Member) - E-mail to Members List (52 Available)
 - 1,500+ members of our association
 - Sent by the HBA on your behalf (*only sent on Friday's*)
- \$550 (Member) \$1,250 (Joining Member) - E-mail to Consumer List (12 Available)
 - 4,300+ consumers
 - Sent by the HBA on your behalf
- \$500 - Blueprint Footer Ad (1 Available, distributed 12 times)
 - Banner ad at the bottom of our Blueprint e-mail to members

ADDRESS LABELS

- \$300
 - Printed Labels of all Member Business Companies' Addresses

TOUCH PROGRAM PARTNER

- \$1,000 (2 Available)
 - Logo on 12 mailings throughout the year
 - Logo on 9 e-mails throughout the year
 - Reach members in their first through sixth year of membership (roughly 300 members)

HBA 101 PARTNER

- \$350 (6 Available)
 - Logo on tv in basement during the meeting
 - Logo on HBA 101 flyer for the month you are hosting
 - Ability to provide promotional item for distribution during the meeting
 - Choice of hosting month based on availability

SOCIAL MEDIA PRESENCE

- \$150 - Sponsored Social Media Post
 - Sponsored post on our social media platform(s)
 - Reach a different audience than you currently have on social media

CUSTOM AD CREATION

- \$100 per hour - Print/Digital Advertisements
 - Work with Jess Marean to create a one of a kind ad for your business

MAILING

- \$750 - Ad in Membership Invoice Mailing for the year (2 Available)
 - Ability to have a bucksliip ad in all membership dues invoice mailings
 - Reach all 750+ members by mail (*you must provide ads - size 8.5" x 3.5"*)

NETWORKING AFTER HOURS

- \$500 (Availability limited)
 - Bring Networking After Hours to your office!
 - Host company responsible for providing appetizers and beverages

PARTNERSHIP LEVEL: HBA 2024 PLATINUM PARTNER - \$15,000

Benefits:

- Company logo on HBA and show websites
- Ability to write an article for one month of the Blueprint (contact Jess)
- Company logo on all Blueprint Table of Contents
- Recognition in all event programs
- Company name included on all print and TV media
- Inclusion in at least 1 social media post for each show
- Full page ad in all issues of Blueprint
- Full page ad in all HBA show programs
- Highlighted company listing on website
- Company logo on table tops at all HBA General Membership Meetings
- Ability to host a Networking After Hours in 2024 (first come, first choice)
- Recognition at the HBA Holiday/Annual Party
- Reserved table at the HBA Holiday Party (10 tickets)*
- 1 Spring Golf Outing Foursome*
- 2 Tickets for the Sporting Clay Tournament*
- 6 Home & Remodeling Show Member Night tickets*
- 10 HomeShowExpo Member Night tickets*
- 6 Tour of Remodeled Homes tickets

*Your company MUST RSVP. If your company doesn't show or cancels within 1 week of the event you will be invoiced for the cost.

Additional Options:

(sign up for these options and you will be taken off the call list for the remainder of 2024)

- \$500 Remodelers Council Partner
 - support the meetings and events held during 2023
- \$500 Professional Women in Building Partner
 - support the scholarship program and events held during 2023
- \$250 HBA Holiday Party Silent Auction
 - All proceeds raised in the silent auction goes to scholarships for those going into the trades

Lock me in for a two year platinum partnership contract now

TOTAL AMOUNT DUE: \$ _____

TERMS & CONDITIONS: The HBA and Member/Advertiser agree to the terms and conditions set forth on this Agreement and to the following terms and conditions: 1. This agreement constitutes a renewal contract of the partner's HBA Platinum Partner Contract previously executed by the partner. All terms and conditions of the previous contract are incorporated herein by this reference. 2. All advertising materials supplied to HBA must comply with HBA's mechanical specification requirements. 3. All sums due HBA under this Agreement are due and payable within thirty (30) days of the date of the invoice. 4. Interest at the rate of one and one-half percent (1-1/2%) per month (18% per annum) is due and payable on all invoices which are not paid within thirty (30) days from the date of the invoice. A minimum charge of \$30.00 is due on all past due invoices. 5. Unless HBA receives written objection to the billing amount set forth in HBA's invoice within sixty (60) days of invoice date, the amount shall be deemed correct in all respects. 6. Member/Advertiser agrees to pay all costs and expenses, and all costs of collection, including attorney fees, incurred by the HBA in the defense or enforcement of this Agreement. Advertisements in our magazines and online can have brands your company sells, headshots, names and nmls numbers of people who work for a DSM HBA Company as well as towns the company is located in. The only contact information listed in the ad must be of the Primary member and/or an Affiliate member of the DSM HBA. This includes all phone numbers, websites, e-mail addresses and locations of business. Some advertising and partnerships may require a membership to a council within the DSM HBA.

Signature: _____ Date: _____

Name (Print): _____

Company: _____

2024 HOME & REMODELING SHOW PARTNERSHIP LEVEL BENEFITS



HOME & REMODELING SHOW



Gold Partner Benefits: \$4,000

- Company logo in the Home & Remodeling Show program
- Company logo on Home & Remodeling Show website
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for the show
- Special mention at Home & Remodeling Show Member Night
- Partner video created for social media and marketing
- Full page ad in the Home & Remodeling Show program
- Large booth space in prominent location
- Half page ad in 4 issues of the Blueprint (February, March, April and May)
- 4 tickets to Home & Remodeling Show Member Night

Silver Partner Benefits: \$3,000

- Company logo in the Home & Remodeling Show program
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for the show
- Special mention at Home & Remodeling Show Member Night
- Half page ad in the Home & Remodeling Show program
- Half page ad in 2 issues of the Blueprint (February and March)
- 10x10 booth
- 2 tickets to Home & Remodeling Show Member Night

Member Night Partner Benefits: \$1,000

- Company logo on the event registration landing page
- Company logo on signage at the Home & Remodeling Show
- Company logo on all marketing material for Member Night
- Special mention at Home & Remodeling Show Member Night
- Ability to have a table or swag at Member Night
- 4 tickets to Home & Remodeling Show Member Night

Keg Partner Benefits: \$500

- Company logo on signage on bar at Member Night





HOMESHOWEXPO

HOMESHOWEXPO

Gold Partner Benefits: \$10,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Partner video created for social media and marketing
- Ability to have a display set up at the HomeShowExpo
- Full page ad in the HomeShowExpo program
- Full page ad in 6 issues of the Blueprint (July-December)
- Minimum of 3 social media posts
- Ability to put a postcard or one-page flyer in Welcome Bags
- 20 HomeShowExpo tickets (regular show tickets)
- 10 HomeShowExpo Member Night tickets

Silver Partner Benefits: \$5,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Half Page ad in 3 issues of the Blueprint (September-November)
- Inclusion in a minimum of 2 social media posts
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Member Night tickets

Boardwalk Partner Benefits: \$3,000

- Company logo included on all signage and banners
- Company logo on HomeShowExpo website
- Company Logo in the HomeShowExpo program
- CHOICE OF (1) ONE:
 - On site presence with ability for display (electricity provided)
 - Half page ad in the HomeShowExpo program
- Inclusion in a minimum of 1 social media post
- 2 HomeShowExpo tickets (regular show tickets)
- 2 HomeShowExpo Member Night tickets

HomeShowExpo & Tour of Remodeled Homes Stats

100,000+
Reach on Social Media

99,000
Website Page Views



HOMESHOWEXPO

Front Gate Partner Benefits: \$7,500

- First right of refusal for the following year
- Exclusive sponsor signage at the front ticket gate
- Ability to produce bags and fliers to be handed out to each patron
- Will provide volunteers to take tickets and stuff bags– 3-4/shift
- Opportunity to provide bottled water with logo on it for patrons
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- Full page ad in the HomeShowExpo program
- Full page ad in 4 issues of the Blueprint (September, October, November and December)
- Ability for HBA Staff to create (1) one video for social media
- Special mention at HomeShowExpo Member Night
- 10 HomeShowExpo tickets (regular show tickets)
- 6 HomeShowExpo Member Night tickets

Pavilion Partner Benefits: \$5,000

- First right of refusal for the following year
- Half page ad in the HomeShowExpo program
- Half page ad in 3 issues of the Blueprint (September, October and November)
- Ability to be on-site in Pavilion tent and provide swag
- Company logo on HomeShowExpo website
- Company logo in HomeShowExpo program
- 4 Member Night tickets
- 10 HomeShowExpo tickets (regular show hours)

HomeShowExpo Supporter Benefits: \$1,000

- Company logo included on partner banner
- Company logo included in the program

HomeShowExpo Welcome Bag Benefits: \$1,500

- Company logo included on all signage and banners
- Company logo included in the program
- Ability to put a postcard or one-page flyer in the consumer bags
 - Must provide postcards or one-page flyer by **Friday, August 25**
 - Must provide 8,000 items



HOMESHOWEXPO

HOMESHOWEXPO

DATES:

September 14-15, 19-22, 27-29

LOCATION:

Shadow Creek West, Clive

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

E-mail: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

Expiration Date _____ CVV _____

Billing address _____

City, State Zip _____

2024 UNCOASTAL SOCIAL PARTNERSHIP LEVEL BENEFITS

Formerly HomeShowExpo Member Night



uncoastal *Social*
at Luxury Lane

Presenting Partner Benefits: \$10,000

(3 available)

- Recognition as a Presenting Sponsor for the Uncoastal Social at Luxury Lane in all marketing assets with logo inclusion
- Logo inclusion in all media coverage and paid advertising schedules
- Six (6) tickets to the Uncoastal Social at Luxury Lane
- Attendee List with emails provided prior to event
- Half page ad in HomeShowExpo magazine
- Logo in Uncoastal Social flyer insert and HomeShowExpo magazine
- Ability to announce winner of (1) Raffle Prize

In Home Experience Partner Benefits: \$5,000

(6 of 9 available)

- Opportunity to be on site in HomeShowExpo home
- (2) Tickets to Uncoastal Social at Luxury Lane
- Attendee List with emails provided prior to event
- Logo in Uncoastal Social flyer insert and HomeShowExpo magazine

Bar Cart Partner Benefits - \$3,000

(2 available)

- Logo inclusion on Bar Cart signage
- Ability to serve beverages on-site to attendees and provide custom cups
- (2) tickets to the Uncoastal Social at Luxury Lane

Cigar Rolling Partner Benefits - \$2,000

(1 available)

- Logo inclusion on Cigar Rolling station signage
- (2) tickets to the Uncoastal Social at Luxury Lane

Transportation Partner Benefits - \$2,000

(1 available)

- Logo inclusion on signage at both bus stops
- (2) tickets to the Uncoastal Social at Luxury Lane

Check-In Partner Benefits - \$2,000

(2 available)

- Logo inclusion on Check-In signage
- Minimum of 4 volunteers at check-in
- (2) Tickets to Uncoastal Social at Luxury Lane

UNCOASTAL SOCIAL

2024 UNCOASTAL SOCIAL PARTNERSHIP LEVEL BENEFITS CONTINUED

Formerly HomeShowExpo Member Night



Air Conditioned Bathroom Partner Benefits: \$1,500

~~(1 available)~~

- Logo inclusion at Air Conditioned Bathroom
- (2) tickets to the Uncoastal Social at Luxury Lane

Vendor Tent Partner Benefits: \$1,500

(6 available)

- Ability to provide swag for tent
- Ability to hand out beverages on-site to attendees

Golf Cart Partner Benefits: \$500

(2 of 4 available)

- Logo inclusion on Golf Cart signage

Event Partner Benefits: \$250

- Logo inclusion on signage at event

UNCOASTAL SOCIAL

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Signature: _____ Date: _____

Name (Print): _____

Company: _____

2024 PEOPLE'S CHOICE PARTNER
HOMESHOWEXPO AND TOUR OF REMODELED HOMES



People's Choice Partner Benefits: \$5,000

- First right of refusal for the following year
- Logo inclusion on the voting page for HomeShowExpo and Tour of Remodeled Homes magazines
- Half page ad in 3 issues of the Blueprint (July, August and September)
- Ability to be on-site at HomeShowExpo to promote voting for People's Choice
- Exposure at HomeShowExpo through signage
- Company logo on HomeShowExpo and Tour of Remodeled Homes websites
- Company logo in HomeShowExpo and Tour of Remodeled Homes magazines
- 4 HomeShowExpo Member Night tickets
- 6 HomeShowExpo tickets (regular show hours)
- 2 Tour of Remodeled Homes Bus Tour spots (Friday before the Tour starts)

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Name (Print): _____

Company: _____

Check (payable to HBA of Greater Des Moines)

Credit Card Information

Name on Card _____

Card Number _____

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City, State Zip _____



TOUR *of* REMODELED HOMES

Ticket Partner Benefits: \$2,500

- Exclusive rights to put logo on Tour ticket
- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes program
- Half page ad in 1 issues of the Blueprint (October)
- Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

Tour Partner Benefits: \$2,000

- Company logo on the Tour of Remodeled Homes website
- Company logo in Tour of Remodeled Homes program
- Half page ad in the Tour of Remodeled Homes program
- Company logo on signage at each home
- 4 Tour of Remodeled Homes tickets

Bus Tour Partner Benefits: \$1,000

- Company logo on the Tour of Remodeled Homes website
- Company logo in the Tour of Remodeled Homes program
- Special mention at Tour of Remodeled Homes Bus Tour
- Ability to provide swag for Bus Tour participants
- 2 Tickets for the Bus Tour

HomeShowExpo & Tour of Remodeled Homes Stats

100,000+
Reach on
Social Media

99,000
Website Page
Views

TOUR OF REMODELED HOMES

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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Company: _____



GOLF LEAGUE

Golf League Partner Benefits: \$750

2 Available

- Recognition at the first Monday of league
- Signage at the first and last Monday of league
- Logo on marketing for golf league

Golf League Drink Partner Benefit: \$475

18 Available (one per Monday)

- Recognition on your designated Monday

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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GOLF LEAGUE

2024 SPRING GOLF OUTING CONTRACT

PARTNERSHIP LEVEL BENEFITS



Title Partner Benefits: \$1,500

1 Available

- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts

Hosting a Hole Benefits: \$1,000

5 Available

- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Keg Partner Benefits: \$750

1 Available

- Signage near keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

2 Available

- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Full Hole Benefit: \$300

14 Available

- Golf sign on the hole

Lounge Partner Benefits: \$250

6 Available

- Signage at lunch pick-up
- Logo'd signage in the lounge
- Provide 250 swag items for golfers

Swag Bag Partner Benefit: \$150

10 Available (*Inquire with Katie about custom items*)

- Provide 250 swag items for each golfer's bag

Grounds Partner Benefit: \$150

Unlimited

- Golf sign around the putting green or driving range

Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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2024 FALL GOLF OUTING

Title Partner Benefits: \$1,500

1 Available

- Golf sign in front of clubhouse
- Name associated with the golf outings
- Ability to put swag on the golf carts

Keg Partner Benefits: \$500

1 Available

- Signage at keg
- Ability to serve from keg to each golfer
- Ability to provide swag for each golfer

Lounge Partner Benefits: \$250

6 Available

- Signage at lunch pick-up
- Logo'd signage in the lounge
- Ability to provide swag for each golfer

Hosting a Hole Benefits: \$750

5 Available

- Partner sign on a hole
- Ability to host a hole and network with attendees
- Ability to provide swag for each golfer

Beverage Cart Benefits: \$500

2 Available

- Logo'd signage on 1 beverage cart
- Ability to provide swag for each golfer
- Ability to ride on beverage cart

Full Hole Benefit: \$300

14 Available

- Golf sign on the hole

Grounds Partner Benefit: \$150

Unlimited

- Golf sign around the putting green or driving range

2024 SPORTING CLAY TOURNAMENT

Station Partner Benefits: \$600

5 Available

- Signage at a shooting station
- Ability to host a station and network with attendees
- Ability to provide swag

Beverage Partner Benefits: \$500

1 Available

- Signage at beverage station
- Ability to serve beverages to each player
- Ability to provide swag for each player

Target/Ammo Partner Benefits: \$300

6 Available

- Logo inclusion on partner banner
- Logo inclusion on scorecard

Lounge Partner Benefits: \$250

2 Available

- Logo inclusion on partner banner
- Ability to provide swag

Grounds Partner Benefits: \$150

Unlimited

- Sign around the Pavilion

EVENT PARTNERSHIP COMBO DEALS

Grounds Partner Both Events: ~~\$300~~ \$200

Lounge Partner Both Events: ~~\$500~~ \$400



2024 FALL GOLF & SPORTING CLAY PARTNERSHIP CONTRACT

Fall Golf Partnership Level: _____

Sporting Clay Partnership Level: _____

Combo Event Deal Partnership Level: _____

TOTAL AMOUNT DUE: \$ _____

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COMPLETE EVENT PARTNERSHIP LIST CONTRACT - PAGE 1 OF 3

PARTNERSHIP	PRICE	✓	COMMENT
Platinum Partnership			
	\$15,000		
Home & Remodeling Show			
Gold Partner	\$4,000		
Silver Partner	\$3,000		
Member Night Partner	\$1,000		
Keg Partner	\$500		
HomeShowExpo			
Gold Partner	\$10,000		
Front Gate Partner	\$7,500		
Silver Partner	\$5,000		
Pavilion Partner	\$5,000		
Ticket Partner	\$5,000		
Connectivity Partner	\$5,000 (\$2,500 in-kind)		
Boardwalk Partner	\$3,000		
Refuse Partner	\$3,000 in-kind		
Portable Bathroom Partner	\$2,500 in-kind		
Welcome Bag Partner	\$1,500		
Supporter	\$1,000		
Uncoastal Social at Luxury Lane (HomeShowExpo Member Night)			
Presenting Partner	\$10,000		
In Home Experience	\$5,000		
Bar Cart Partner	\$3,000		
Cigar Rolling Partner	\$2,000		
Transportation Partner	\$2,000		
Check-In Partner	\$2,000		
AC Bathroom Partner	\$1,500		
Vendor Tent Partner	\$1,500		
Golf Cart Partner	\$500		
Event Partner	\$250		
Tour of Remodeled Homes			
Ticket Partner	\$2,500		
Tour Partner	\$2,000		
Bus Tour Partner	\$1,000		

**TALK TO
KATIE ABOUT
BUNDLING!**

COMPLETE EVENT PARTNERSHIP LIST CONTRACT - PAGE 2 OF 3

PARTNERSHIP	PRICE	✓	COMMENT
Golf League			
Partner (2)	\$750		
Drink Partner (18)	\$475		
Spring Golf			
Title Partner (1)	\$1,500		
Host a Hole (5)	\$1,000		
Keg Partner (1)	\$750		
Beverage Cart (2)	\$500		
Full Hole (14)	\$300		
Lounge Partner (6)	\$250		
Swag Bag Partner (10)	\$150		
Grounds Partner	\$150		
Fall Golf			
Title Partner (1)	\$1,500		
Hosting a Hole (5)	\$750		
Keg Partner (1)	\$500		
Beverage Cart (2)	\$500		
Full Hole (14)	\$300		
Lounge Partner (6)	\$250		
Grounds Partner	\$150		
President's Night			
Keg	\$500		
Engagement			
Up to 9 Partners	\$1,000		
HBA Holiday Party Silent Auction Item			
	\$???		
Touch Program Sponsor			
Partner (2)	\$1,000		
HBA 101 Sponsor			
Partner (6)	\$350		
Sporting Clay Tournament			
Station Partner (5)	\$600		
Beverage Partner (1)	\$500		
Target/Ammo Partner (6)	\$300		
Lounge Partner (2)	\$250		
Grounds Partner	\$150		

TALK TO
KATIE ABOUT
BUNDLING!

COMPLETE EVENT PARTNERSHIP LIST CONTRACT - PAGE 3 OF 3

PARTNERSHIP	PRICE	✓	COMMENT
Professional Women in Building			
Gold Partner	\$1,000		
Silver Partner	\$500		
Bronze Partner	\$250		
RC Event or Meeting			
	\$350		
Total Amount Due:			

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